



ABUS Club Newsletter

Q3 2018

2018 ABUS Club User Meeting – September 14 and 15, 2018



The 2018 ABUS User Meeting in Broomfield, Colorado hosted over 100 ABUS users from the USA and Canada. They came to learn and share their experiences with ABUS. The content rich agenda was moderated and presented primarily by fellow ABUS Users and industry experts. The Friday evening keynote speeches were particularly moving. Watch Keynote Speaker Andy De LaO [“Putting the Me Back in Medicine”](#), and cancer survivor/patient advocate Patti Beyer describe her breast cancer journey in her presentation [“By My Side”](#). Find out more details about the agenda, attendees, speakers and photo gallery.

[Congratulations to the Retrospective Call for Proposal winners!](#)

Each winner will be awarded \$25,000 toward their retrospective research projects:

North Valley Breast Clinic – A Study to Evaluate the Cost-Efficacy of the Addition of ABUS to Mammography in Screening Women

Hokuto Hospital – Diagnostic Impact of Coronal View in Comparison with Transverse View of Automated Breast Ultrasound

Cancer Hospital, Chinese Academy of Medical Sciences and Peking Union Medical College – Exploration on the Possibility of Applying ABUS to Population-Based Breast Cancer Screening

Pink Monarch Breast Center – Impact of ABUS Implementation on Workflow in a Small Breast Center

The retrospective research grant winners were announced at the ABUS User meeting. Dr. Grady from North Valley Breast Clinic and Dr. Marseea Howard from Pink Monarch Breast Center were in attendance to be congratulated by GE Healthcare ABUS General Manager, Luke Delaney.



Dr. Ian Grady from North Valley Breast Clinic pictured with Luke Delaney.



Dr. Marseea Howard from Pink Monarch Breast Center pictured with Luke Delaney.

New Prospective ABUS research call for proposal announcement

The objective of this call for proposals is to leverage both established Invenia ABUS programs and new users to execute prospective clinical research. Proposals may address any aspect of ABUS impact on breast imaging. Up to four winners will be eligible to receive up to USD \$100,000 each in funding upon initiation to support research addressing prospective research. Details can be found [here](#). The application deadline is October 26, 2019.



Are you attending RSNA 2019 in Chicago?

We invite you to join us for some very special events:



GE Healthcare Research Event – Paving the Way to Personalized Breast Care

This reception will include the announcement of the Prospective Research winners and a panel discussion of distinguished guests. The event will be November 25 at 6:00 PM at the Hyatt McCormick Place (you must be registered for RSNA to attend). [Learn more](#)



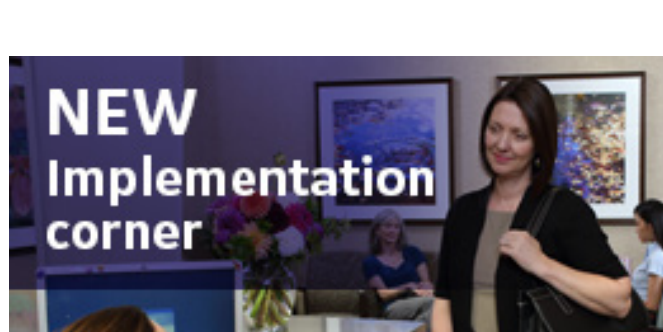
GE Healthcare Personalized Breast Care Sessions and Workshops: November 25 - 29

These popular sessions include presentations by breast care leaders and hands-on opportunities. We invite you to view the schedule, speakers and topics. [Registration required](#). The sessions will take place at booth #8156.

Visit the GE Healthcare booth #7334 – If you are attending, please stop by to say hello!

New addition to ABUS Club

We are proud to announce a new section of the ABUS Club called **Implementation Corner**. You can find it on the top navigation next to Marketing Corner. In the site you will find information about orders, scheduling, reporting, billing and more. You can also ask a question to our implementation manager Lindsey Solovey. [Check it out today!](#)



Special offer from DenseBreast-info.org



Our friends at DenseBreast-Info will offer their CME course, “Breast density: why it matters” free of charge for the month of December. This is a great opportunity to educate referring physicians and other professionals who need to learn more about breast density and receive continuing education credit. Check [DenseBreast-info.org](#) for more information.

ABUS users and breast density in the news!

[California density inform law extended](#)

A bill to extend the sunset clause on California’s density inform law was just signed into law. The current law will now remain in effect through Jan. 1, 2025.

[Illinois adds density inform law to its existing insurance coverage](#)

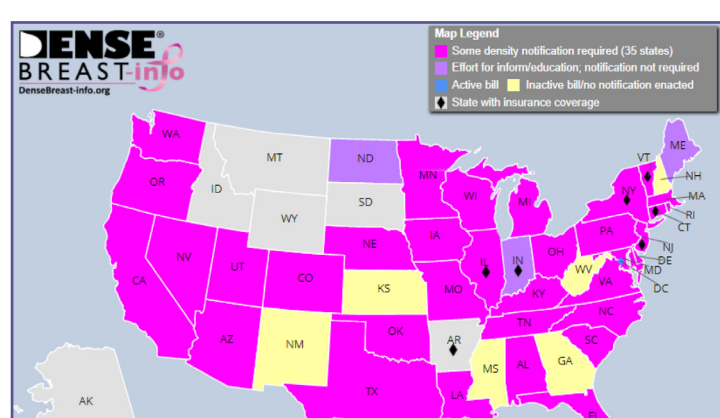
Illinois signed their density inform bill into law. Illinois resident, Patricia Beyer, led the advocacy efforts in Illinois along with Georgia Giakoumis Spear, MD from NorthShore University Health System, Chicago area, IL.

[Washington DC introduced density inform bill](#)

A density inform bill for Washington D.C. was introduced. Though not a U.S. state, Washington DC, as a federal district, can introduce legislation by its Council which, if passed by the Council, must then be approved by Congress. If passed, this wouldn’t constitute a “state” law, but it would be a law and, most importantly, would benefit women residing in this district.

[Density inform growing in Canada!](#)

The Health Minister of the Canadian province of British Columbia announced they will provide density information on mammography reports. Canada has had a very active patient advocacy movement.



Know someone who wants to learn more about ABUS?

Please share this information below:

ABUS Radiologist Bootcamp –The next ABUS Bootcamp for Radiologists occurs in Lake Buena Vista, FL, December 6-8, 2018 at the **National Diagnostics Imaging Symposium (NDIS) 2018**. [Click here to learn more](#).

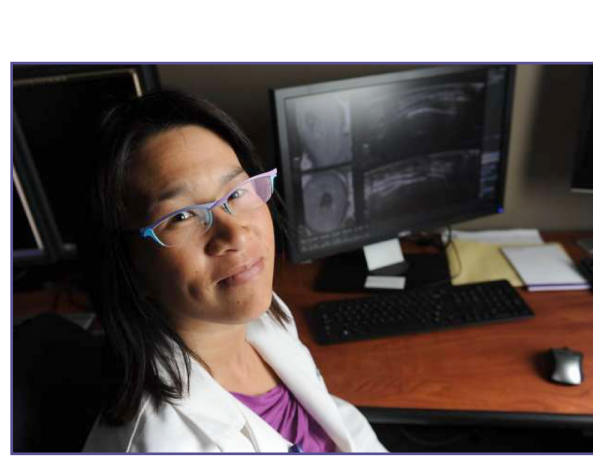
Next Doc Talk

Host: Kristina Jong MD, ABUS Peer Educator

Audience: Physicians who have previously attended the ABUS Mastery training

Dates: The next session is July 13, 1pm CDT

[Click here to register](#)



Quick links

Find an ABUS locator: Is your site listed? If not, please complete [this form](#) to add your site to the finder tool

Provider reimbursement hotline: Toll-free phone number: 1-844-386-0099

Email: GEABUS@emersonconsultants.com

GE ABUS probe cleaning and disinfection website: [Click here](#).

Monthly virtual ABUS demonstrations – To see a list of available dates please visit www.gehealthcare.com/abusdemo

ABUS Club webinars: Anyone can view these links. [Share this information with your colleagues](#).

Dense breast and ABUS information resources:

Densebreast-info.org: Patient and clinician resources – GE Healthcare sponsored

Areyoudense.org: Patient site created by Nancy Capello – GE Healthcare sponsored

Knowyourrisk.gehealthcare.com: Patient and clinician resources created by GE Healthcare

Breast360.org: Patient site created by the American Society of Breast Surgeons

GE Remote Applications Call Center phone number:

1-800-682-5327, option 1, then option 5 for ABUS products. Enter customer system ID# when prompted.

Sign up other staff members to the ABUS Club:

Email m.molter@ge.com to register your colleagues. Link to <http://www.ultrasoundclub.net/>

Comments and suggestions

We’d like to hear from you! Please send ideas for new content or newsletter highlights to m.molter@ge.com.