

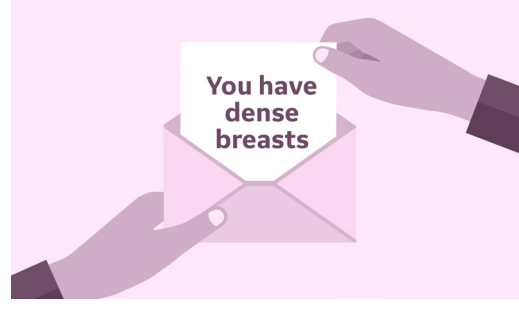


ABUS Club Newsletter

March 2019

National Breast Density Inform Legislation passes!

As of February 15, 2019, it is now federal law in the USA that the FDA develop [breast density reporting](#) language that must be included in patient letters and health provider reports. The density inform bill for South Dakota passed on March 5, and Georgia will be headed to their governor for signing soon. The Arkansas bill has been withdrawn in light of federal legislation. [DenseBreast-info.org](#) is staying close to the developments and will be a good resource to stay in light of the national developments.



Nancy Cappello Tribute video

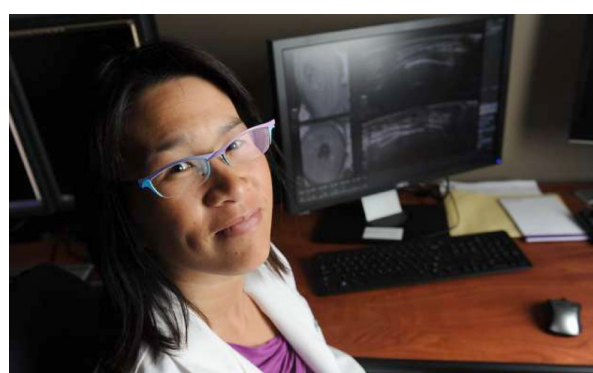


Joe Cappello announced that he has become Executive Director of [Are You Dense](#) to keep his wife's mission going. As a tribute to Dr. Nancy Cappello's advocacy, GE Healthcare created a video of ABUS users from all over the world who spoke about what she achieved for women globally. [View the video here.](#)

Upcoming events

2019 Doc Talk Schedule

Host: Kristina Jong MD, ABUS Peer Educator
Audience: Physicians who have previously attended the ABUS Mastery training
Dates: Friday, April 12
Time: 2 pm ET, 1 pm CT, 12 pm MT, 11 am PT
[Click here to register](#)



Kristina Jong, MD

Society of Breast Imaging conference – GE Healthcare Reception

SBI occurs April 4 – 7 in Hollywood, Florida. For those attending, we invite you to join us for our reception: *Paving the Way for Personalized Breast Care: Elevating Radiology Through Collaboration & Research*

The event will recognize breast imaging research, innovation and partnerships for the advancement of personalized breast care.

Saturday, April 6, 5:00pm - 6:30pm
The Diplomat Beach Resort – Ballroom 1 & 2
Space is limited. Registration is required
[Click here to register](#)



Education webinar – Clinical Conversations

“Breast Anatomy, 2D, 3D and Automated Breast Ultrasound”
This complementary webinar offers CE Credits. SDMS credit may be issued to licensed sonographers based on course attendance. The webinar will cover several concepts to help enhance imaging expertise in breast ultrasound.

Registration is required
[Click here to register](#)



Save the date! – 5th annual GE Healthcare ABUS User Meeting



Participate in peer-to-peer best practice sharing, future innovation discussions, collaboration and hands-on opportunities. Official invitation coming soon!

- September 20th – 12:00pm – 5:00pm: Optional radiologist reading session
- September 20th – 6 pm – 9 pm: Networking dinner
- September 21st – 8 am – 5 pm: Meeting and collaboration

Location: [Charlotte Marriott City Center](#), 100 West Trade Street Charlotte, North Carolina

ABUS research update

GE Healthcare announced awardees of our Prospective Call For Proposals during an event at the 2018 RSNA conference in Chicago. Read about the awardees [here](#) and view the 2 minute ceremony [here](#). The awardees represent these institutions: The University of Kansas Health System, Kansas City, KS; University of Pittsburgh Medical Center, Pittsburgh, PA; Mass General Hospital and Harvard Medical School, Boston, MA; and Acibadem M.A.A. University, Altunizade Acibadem Hospital, Üsküdar/Istanbul, Turkey.

Have a question about getting involved in GE research? Contact our Research Manager, [Tanya Carrillo](#)



ABUS call for proposals 2, prospective research awardees

ABUS in the news

Personalizing Breast Care with Invenia ABUS 2.0



Invenia™ ABUS 2.0 was featured in a video with Imaging Technology News (ITN). Georgia Giakoumis Spear, M.D., from NorthShore University HealthSystem in the Chicagoland Area of Illinois spoke with Luke Delaney, general manager for ABUS. As an early adopter of ABUS, Dr. Spear discusses the clinical need and her results with ABUS. She also provides her impressions of the newly introduced Invenia ABUS 2.0, and demonstrates a case utilizing the coronal view.

[View the video](#)

Newly added items to the ABUS Club Website

Implementation Corner

[New 2019 reimbursement guide](#)

Marketing Corner

Multiple new items under each section: Physician, Patient, Administration and Media. [Visit the Marketing Corner](#)

News and Events

[Our Events listing updated.](#) A new bootcamp was added at Mammography in Santa Fe, Monday, August 5, 2019.

Do you know someone who wants to learn more about ABUS?

Please share this information below:

Monthly virtual ABUS demonstrations – Complimentary online Invenia ABUS demonstrations are held monthly. To see available dates visit www.gehealthcare.com/abusdemo

Quick links

Find an ABUS locator: Is your site listed? If not, please complete [this form](#) to add your site to the finder tool

Provider reimbursement hotline: Complimentary reimbursement assistance resource for Healthcare Providers.

Toll-free phone number: 1-844-386-0099

Email: GEABUS@emersonconsultants.com

GE ABUS probe cleaning and disinfection website: [Click here.](#)

ABUS Club webinars: [Share this information with your colleagues.](#)

Online GE Healthcare ABUS Publications Summary: [Comprehensive list of research studies that involved GE Healthcare ABUS technology.](#)

Complimentary Dr. Lazlo Tabar book: [Order your complimentary educational book](#) which is available for ABUS Club members.

Dense breast and ABUS information resources:

[Densebreast-info.org:](#) Clinician and patient resources – GE Healthcare sponsored

[Areyoudense.org:](#) Patient resources – GE Healthcare sponsored

[Knowyourrisk.gehealthcare.com:](#) Patient and clinician resources created by GE Healthcare

[Breast360.org:](#) Patient resources created by the American Society of Breast Surgeons

Online ordering for ABUS consumables: membranes, cleaning wipes and lotion are conveniently available on [one page](#)

GE Remote Applications Call Center phone number:

1-800-682-5327, option 1, then option 5 for ABUS products. Enter customer system ID# when prompted.

Sign up other staff members to the ABUS Club:

Email m.molter@ge.com to register your colleagues. Link to <http://www.ultrasoundclub.net/>

Comments and suggestions

We'd like to hear from you! If you have patient stories, ABUS success stories or unique uses for ABUS, please contact us. Also, please send ideas for new content or newsletter highlights to

m.molter@ge.com.