



# ABUS Club Newsletter

June 2020

## Getting Back to Breast Screening

There has been much uncertainty about when wide-scale breast screening would restart. A June 10th [Aunt Minnie](#) article reported that 75% of U.S. screening mammography hospitals and imaging centers have resumed screening operations. Also, Volpara Solutions data reported that exam volumes are recovering rapidly. At many sites, volumes have returned to within 10% of pre-pandemic levels, and some facilities have volumes higher than previous levels.



Most facilities have determined processes as to how they will keep patients and staff safe as widescale screening resumes, GE Healthcare created a webinar as well as other resources to help providers navigate resuming care.

[Webinar - COVID19 - Breast Imaging Impact, Challenges and Opportunities](#)

[Cleaning Product Finder Tool - GE Healthcare Systems](#)

[Transducer Cleaning Product Finder Tool - GE Healthcare](#)



## ABUS Users in the News

### George Washington University Hospital Breast Radiologist Recovers from COVID



Dr. Rachel Brem, ABUS user and researcher, recovered from COVID 19 and in this story she discusses how this prepared her for resuming breast screening at her practice. [No Time To Lose: COVID-19 Has Disrupted Women's Healthcare, But A Doctor Who Defeated The Illness Is Trying To Change That.](#) Pictured left to right are Andrea Wolf, CEO of the Brem Foundation / Dr. Brem's daughter) and Rachel Brem, MD.

### COVID Crisis did not Deter this Site from Breast Screening

ABUS user Melissa Marx, Administrator, Fort Jesse Imaging & Gale Keeran Center for Women and ABUS Customer Coach was featured in a GE article discussing how their practice stayed open during the pandemic and found cancers while safely continuing operations. Read [Experts Weigh in on Breast Care in a Post-COVID Environment.](#)

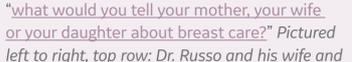


### More COVID Resources Include:

#### GE Healthcare Webinars:

[Help Keeping Mammography Patients and Providers Safe Post COVID-19](#)

[Improving the Patient Experience for Breast Care in a Post COVID-19](#)



#### Brem Foundation Animation

A [shareable social media video](#) to help women remember they need to continue breast care in the post-COVID world.

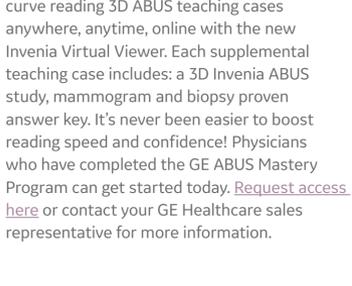
### What Would You Tell Your Mother?

Six ABUS breast radiologists participated in a feature story asking the proverbial question "what would you tell your mother, your wife or your daughter about breast care?" Pictured left to right, top row: Dr. Russo and his wife and mother, Dr. Schroeder and his parents, Dr. Roy and his wife. Pictured left to right, bottom row: Dr. Clemow and her mother, Dr. Tidwell and her daughter and mother, Dr. Patton and his mother.



## Special Announcements

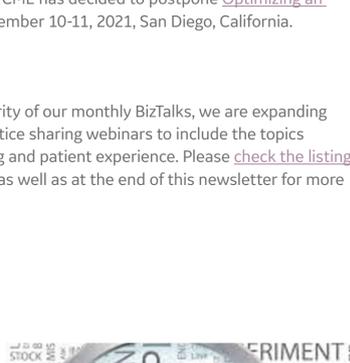
### Honoring Our Veterans and Service Women



According to a study focused on cancer occurrence at Walter Reed Army Medical Center, military personnel were found to be nearly 40 percent more likely to develop breast cancer than non-military people. Read this article which highlights the importance of personalizing care for these women. [Elevated Breast Health Concerns for Servicewomen and Women Veterans](#)

### READING REINVENTED

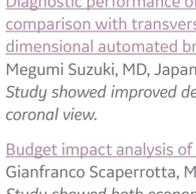
Physicians can help accelerate their learning curve reading 3D ABUS teaching cases anywhere, anytime, online with the new Invenia Virtual Viewer. Each supplemental teaching case includes: a 3D Invenia ABUS study, mammogram and biopsy proven answer key. It's never been easier to boost reading speed and confidence! Physicians who have completed the GE ABUS Mastery Program can get started today. [Request access here](#) or contact your GE Healthcare sales representative for more information.



### New Date for Optimizing an Automated Breast Ultrasound Program

Acting with an abundance of caution, World Class CME has decided to postpone [Optimizing an Automated Breast Ultrasound Program](#) until September 10-11, 2021, San Diego, California.

### Introducing TechTalk



Due to the popularity of our monthly BizTalks, we are expanding our user best practice sharing webinars to include the topics related to scanning and patient experience. Please [check the listing](#) on the ABUS Club as well as at the end of this newsletter for more details.

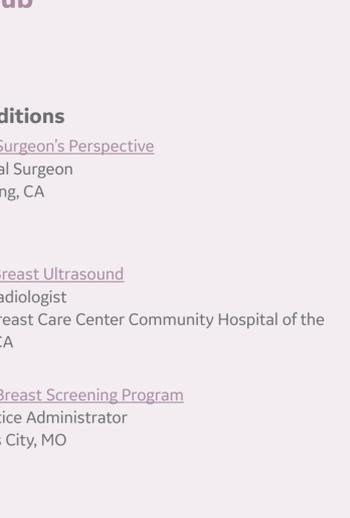
### ABUS Clinical Research

Three newly published research studies from China, Japan and Italy all show positive results for the utilization of ABUS.

[Diagnostic performance of automated breast ultrasound and handheld ultrasound in women with dense breasts](#) - MengMeng Jia, MD. China Study showed *ABUS* equivalency to hand held ultrasound

[Diagnostic performance of coronal view in comparison with transverse view of three-dimensional automated breast ultrasound](#) - Megumi Suzuki, MD, Japan Study showed *improved detection with the ABUS coronal view.*

[Budget impact analysis of breast cancer screening in Italy: The role of new technologies](#) - Gianfranco Scaperrotta, MD, Italy Study showed *both economic and clinical benefits of ABUS for the Italian National Health System.*

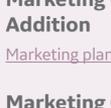


## Newly Added to the ABUS Club

### News and Events

[Updated events schedule](#)

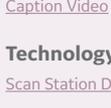
### Education and Training - Webinar Additions



[Clinical Value of Ultrasound - A Surgeon's Perspective](#)  
Presenter: Ian Grady, MD, General Surgeon  
North Valley Breast Clinic, Redding, CA



[Dense Breasts and Automated Breast Ultrasound](#)  
Presenter: Susan G. Roux, MD, Radiologist  
Medical Director Carol Hutton Breast Care Center Community Hospital of the Monterey Peninsula, Monterey, CA



[How to Operationalize a Dense Breast Screening Program](#)  
Presenter: Phyllis Fulk CFO/Practice Administrator  
Imaging For Women, LLC Kansas City, MO

### Implementation Corner - Biztalk Archive additions

[ABUS Scanning Tips and Tricks](#)

Presenters - Suzanne Nicks and Kristy Reid, ABUS Application Specialists, GE Healthcare

[Analysis of Image Quality in Mammography and Personalized Breast Imaging](#)

Presenter - David Mezzoprete, Volpara Solutions

[Growing your ABUS Program](#)

Presenter: Melissa Marx, Administrator/ABUS Customer Coach, Fort Jesse Imaging Center, Normal, IL

### Marketing Corner > Creative Team Addition

[Marketing planner](#)

### Marketing Corner > Patient Additions

[Invenia ABUS 2.0 Patient Exam Closed Caption Video](#)

[Invenia ABUS 2.0 Patient Animation Closed Caption Video](#)



### Technology Section > Specification Docs Additions

[Scan Station Datasheet](#)

[Invenia Viewer Datasheet](#)

[Invenia ABUS DICOM Conformance Statements](#)

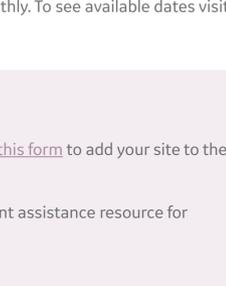
### Technology Section > Products Addition

[SonoDefense = Advanced cybersecurity and data privacy protection](#)

## 2020 BizTalks and TechTalks Schedule

Monthly webinars on a variety of implementation topics

**Date:** August 6 - 12 pm ET  
**Topic:** Interview with UMSS: Our ABUS Implementation Journey  
**Presenter:** Lindsey Solovey, ABUS Implementation Manager and representatives of the UMSS Imaging Team



**Date:** September 10 - 12 pm ET  
**Topic:** Education Strategies for Breast Cancer Awareness Month  
**Presenter:** Lindsey Solovey, ABUS Implementation Manager

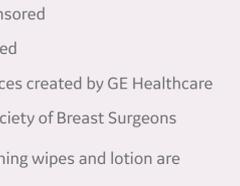
**Date:** October 8 - 12 pm ET  
**Topic:** To be announced  
**Presenter:** Lindsey Solovey, ABUS Implementation Manager and Beverly Vozzella, ABUS Applications Specialist

Check the [ABUS Club website](#) for the latest line-up of topics and speakers

## 2020 ABUS DocTalks Schedule

Monthly physician ABUS reading discussions

**Host:** Kristina Jong MD, ABUS Peer Educator  
**Audience:** Physicians who have previously attended the ABUS Mastery training  
**Dates:** July 10, August 7, September 11  
**Time:** 2 pm ET, 1 pm CT, 12 pm MT, 11 am PT



ABUS DocTalk

[REGISTER](#)

### Do you know someone who wants to learn more about ABUS?

Please share this information below:

**Monthly virtual ABUS demonstrations** - Do you know someone interested in learning more about Invenia™ ABUS? Complimentary online demos available monthly. To see available dates visit [www.gehealthcare.com/abusdemo](#)

### Quick Links

**Find an ABUS locator:** Is your site listed? If not, please complete [this form](#) to add your site to the finder tool

**Provider reimbursement hotline:** Complimentary reimbursement assistance resource for Healthcare Providers.  
Toll-free phone number: 1-844-386-0099  
Email: [GEABUS@emersonconsultants.com](mailto:GEABUS@emersonconsultants.com)

**GE ABUS probe cleaning and disinfection website:** [Click here](#)

**ABUS Club Webinars:** [Share this information with your colleagues](#)

**ABUS Google Scholar:** [Comprehensive list of research studies that involved GE Healthcare ABUS technology](#)

**Complimentary Dr. Lazlo Tabar book:** [Download your complimentary copy](#)

### Dense breast and ABUS information resources:

[Densebreast-info.org:](#) Clinician and patient resources - GE Healthcare sponsored

[BremFoundation.org:](#) Patient resources - GE Healthcare Sponsored

[Areyoudense.org:](#) Patient resources - GE Healthcare sponsored

[Knowyourrisk.gehealthcare.com:](#) Patient and clinician resources created by GE Healthcare

[Breast360.org:](#) Patient resources created by the American Society of Breast Surgeons

**Online ordering for ABUS consumables:** membranes, cleaning wipes and lotion are conveniently available on [one page](#)

### GE Remote Applications Call Center phone number:

1-800-682-5327, option 1, then option 5 for ABUS products. Enter ABUS system ID# when prompted

### Sign up other staff members to the ABUS Club:

Email [m.molter@ge.com](mailto:m.molter@ge.com) to register your colleagues

### Comments and suggestions

We'd like to hear from you! If you have patient stories, ABUS success stories or unique uses for ABUS, please contact us. Also, please send ideas for new content or newsletter highlights to [m.molter@ge.com](mailto:m.molter@ge.com)