



ABUS Club Newsletter

December 2020

As we look forward to 2021, we hope for a healthier world and better days for healthcare workers and patients. We are dedicating our last newsletter of 2020 to ideas to help simplify your workday next year.



Blanket Purchase Order for consumable shipments

– Never run out of lotion or membranes

Contingent ABUS order

– Prearrange referring physician agreement to allow ABUS exams for dense breast patients

Be prepared for all patients – big or small

– Download the new Invenia™ ABUS 2.0 Quick Card to help optimize positioning for all patient types

Learn new techniques – Watch the ABUS TechTalk “Applications tips and recommendations” for excellent advice for technologists

Schedule same day ABUS – Improve compliance for ABUS exams with the convenience of offering ABUS in the same appointment as the mammogram

Promote “don’t skip” – COVID-19 will continue to affect screening participation. Help improve compliance with our “don’t skip” promotional toolkit



TAKE ACTION NOW!



Advocate for dense breast patients – Join our campaign to improve coverage for co-pay and deductible fees associated with supplemental screening. Help more women get the essential screening they need.

Visit our [Advocacy page](#) for more information

To ACT NOW, visit [densebreasttests.com](#) and help make a difference for women in your state.

ANNOUNCING THE ADVOCACY PLAYBOOK

This new easy-to-read [advocacy playbook](#) is now available for download. The objective is to assist advocates who are working to achieve complete coverage for essential screening for women with dense breast tissue.

[Download](#) and share this guide.



RESEARCH

ABUS researcher presentation at the Virtual 2020 RSNA: Usefulness of the Coronal View of the 3D Automated Breast Ultrasound System in Detecting Breast Lesions in Comparison with the Transverse View

Researcher: Megumi Suzuki, MD, Professor of Radiology, Department of Breast Surgery, Hokuto Hospital, Japan



The purpose of the study was to evaluate the performance of the coronal view of 3D ABUS in terms of the detection accuracy of breast lesions and the reading time as compared to the conventional transverse view.

CONCLUSION: Using the coronal view of 3D ABUS for interpretation reduced the reading time significantly, as compared to the conventional transverse view, while still maintaining the detection accuracy of breast lesions.

NEW MATERIALS ON ABUS CLUB

Education and Training

[Invenia ABUS 2.0 Quick Card](#)

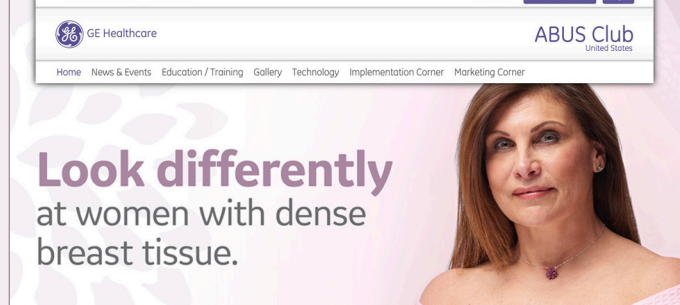
[Blanket Order Instructions for ABUS Consumables](#)

Webinars

[Logistic Considerations When Starting an ABUS Program](#) – Presenter: A. Thomas Stavros, MD

[Take Action: Improving Access to Essential Breast Screening for Women with Dense Breasts](#) – Moderator: Andrea Wolf, CEO, Brem Foundation

[Dense Breasts: What Don't You Know? Knowledge Gaps and Educational Tools](#) – Presenter: JoAnn Pushkin, Executive Director, DenseBreastInfo.org



UPCOMING BIZTALKS AND TECHTALKS SCHEDULE

Monthly best practice sharing sessions

BizTalk

DATES:

January 14, 2021 – 12 pm ET

Topic: Fort Jesse Case Study – Continued Growth and Outcomes with Invenia ABUS

Presenter: Lindsey Solovey

February 11, 2021 – 12 pm ET

Topic: Audit Tool Overview

Presenter: Terry Bucknall, BA, RT(R)(M), CRA, FAHRA, FNCBC, LSS-BB, Independent Consultant, Retired Director of Women's Imaging Services, Valencia, California



REGISTER

TechTalk

DATE: March 11, 2021 – 12 pm ET

REGISTER

2021 ABUS DocTalks Schedule

Monthly physician ABUS reading discussions

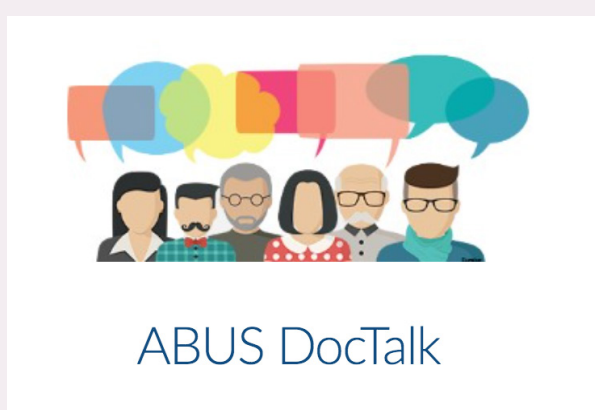
Host: Kristina Jong, MD, ABUS Peer Educator

Audience: Physicians who have previously attended ABUS Mastery training

Dates: Fridays – January 8, 2021 and February 5, 2021

Time: 2 pm ET, 1 pm CT, 12 pm MT, 11 am PT

REGISTER



Do you know someone who wants to learn more about ABUS?

Please share this information below:

Monthly virtual ABUS demonstrations – Do you know someone interested in learning more about Invenia ABUS? Complimentary online demos available monthly. To see available dates, visit [www.gehealthcare.com/abusdemo](#)

Quick Links

Find an ABUS locator: Is your site listed? If not, please complete [this form](#) to add your site to the finder tool

Provider reimbursement hotline: Complimentary reimbursement assistance resource for Healthcare Providers

Toll-free phone number: 1-844-386-0099

Email: [GEABUS@emersonconsultants.com](#)

GE ABUS probe cleaning and disinfection website: [Click here](#)

ABUS Club Webinars: [Share this information with your colleagues](#)

ABUS Google Scholar: [Comprehensive list of research studies that involved GE Healthcare ABUS technology](#)

Complimentary Dr. Lazlo Tabar book: [Download your complimentary copy](#)

Dense breast and ABUS information resources:

[Densebreast-info.org:](#) Clinician and patient resources – GE Healthcare sponsored

[BremFoundation.org:](#) Patient resources – GE Healthcare Sponsored

[Areyoudense.org:](#) Patient resources – GE Healthcare sponsored

[Knowyourrisk.gehealthcare.com:](#) Patient and clinician resources created by GE Healthcare

[Breast360.org:](#) Patient resources created by the American Society of Breast Surgeons

Online ordering for ABUS consumables: Membranes, cleaning wipes and lotion are conveniently available on [one page](#)

GE Remote Applications Call Center phone number:

1-800-682-5327, option 1, then option 5 for ABUS products. Enter ABUS system ID# when prompted

Sign up other staff members to the ABUS Club:

Email [m.molter@ge.com](#) to register your colleagues

Comments and suggestions

We'd like to hear from you! If you have patient stories, ABUS success stories or unique uses for ABUS, please contact us. Also, please send ideas for new content or newsletter highlights to [m.molter@ge.com](#)